



Founded **OVER 150 YEARS** ago on the principles of **INTEGRITY, CARING AND EXCELLENCE**



While many banks have been scaling back and closing financial centers, **FROST IS EXPANDING IN MARKETS ACROSS TEXAS**



Frost ranks among the **TOP 50 U.S. BANKS** in terms of asset size¹



\$4.7 BILLION in PPP loan approvals for more than **32,000 TEXAS BUSINESSES***

HIGHEST RANKING IN RETAIL BANKING CUSTOMER SATISFACTION in Texas from J.D. Power 12 years in a row²

Frost received **29 GREENWICH EXCELLENCE AND BEST BRAND AWARDS** in 2020—the highest amount received nationwide for the fifth consecutive year³



Customers trust Frost with over **\$49 BILLION** in trust, advisory and brokerage assets*



FROST INSURANCE RANKS 63RD among top 100 brokers of U.S. business⁴

OUR PHILOSOPHY

The Frost Philosophy is the foundation of our culture, and nothing is more important to us. Simply put, Frost builds long-term relationships with customers based on top-quality service, high ethical standards, and safe, sound assets.

¹ Large commercial banks rankings released December 31, 2020 by the Federal Reserve

² 2010-2021 J.D. Power U.S. Retail Banking Satisfaction StudySM

³ 2020 awards from Greenwich Associates, the leading research-based consulting firm serving the financial services industry

⁴ Business Insurance July 2020 ranking based on 2019 brokerage revenue generated by U.S.-based clients

**As of March 31, 2021*

Investment management services, financial planning, and trust services are offered through Frost Wealth Advisors of Frost Bank. Investment and insurance products are not FDIC insured, are not bank guaranteed, and may lose value. Brokerage services offered through Frost Brokerage Services, Inc., Member FINRA/SIPC, and investment advisory services offered through Frost Investment Services, LLC, a registered investment adviser. Both companies are subsidiaries of Frost Bank. Additionally, insurance products are offered through Frost Insurance. Deposit and loan products are offered through Frost Bank, Member FDIC.

